



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

प्रा.डॉ. गणेश भामे

एम.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

संदर्भ : रासेयो/२०२६-२७/१८३

दि. ०३/०८/२०२६

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहिल्यानगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : दि. ०१ ते १५ ऑगस्ट २०२६ या कालावधीत स्वच्छता पंधरवडा -२०२६ आयोजित करण्याबाबत...

संदर्भ : १.मा. राज्य संपर्क अधिकारी, रासेयो, उच्च व तंत्र शिक्षण विभाग, मंत्रालय, महाराष्ट्र शासन, मुंबई यांचे क्रमांक:रासेयो-२०२६/प्र.क्र.६७/रासेयो कक्ष,दि. २९ जुलै, २०२६ रोजीचे पत्र
२.मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या दि. १५/०७/२०२६ रोजीचे पत्र

महोदय,

उपरोक्त विषय आणि संदर्भीय पत्रान्वये आपणांस सुचित करण्यात येते की, दि. ०१ ते १५ ऑगस्ट २०२६ या कालावधीत “स्वच्छता पंधरवडा-२०२६” चे आयोजन करण्याबाबत निर्देश देण्यात आले आहेत.

त्यानुसार आपल्या महाविद्यालयामध्ये रासेयो स्वयंसेवकांच्या सहभागातून सोबत जोडलेल्या स्वच्छता कृती आराखड्यानुसार दि. ०१ ते १५ ऑगस्ट २०२६ दरम्यान “स्वच्छता पंधरवडा-२०२६” अंतर्गत स्वच्छता व विविध जनजागृती उपक्रमांचे आयोजन करण्यात यावे. तसेच दि. १२ ऑगस्ट २०२६(आंतरराष्ट्रीय युवा दिन) या दिवशी विशेष स्वच्छता अभियान व इतर सामाजिक कार्यक्रमांचे आयोजन करावे. सदर उपक्रमाचे My Bharat पोर्टलवर Event Create करून माहिती अपलोड करण्यात यावी. तसेच याबाबतचा अहवाल BOD लॉगीनमध्ये NSS - Gov Other Reports - Add New - योजना/उपक्रम निवडा यामध्ये उपक्रमाचे नाव “स्वच्छता पंधरवडा-२०२६” या विषयाची निवड करून सादर करण्यात यावा. सदर कार्यक्रमाचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडले आहे. कळावे, ही विनंती.

(Signature)

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

सोबत : १.मा. राज्य संपर्क अधिकारी, रासेयो, उच्च व तंत्र शिक्षण विभाग, मंत्रालय, महाराष्ट्र शासन, मुंबई यांचे पत्र
२.मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचे पत्र



महाराष्ट्र शासन

उच्च व तंत्र शिक्षण विभाग, मंत्रालय,

एलफिन्स्टन तंत्र विद्यालय परिसर, ३, महापालिका मार्ग, धोबी तलाव, मुंबई-४०० ००१.

ई-मेल- nssmantralaya@gmail.com

दूरध्वनी क्र.०२२-२२६७९५६५

क्रमांक : रासेयो-२०२६/ प्र.क्र.६७/रासेयो कक्ष

दिनांक:-२९ जुलै, २०२६

प्रति,

कार्यक्रम समन्वयक तथा संचालक

रासेयो संलग्नित विद्यापीठे/ कृषि विद्यापीठे/संचालनालये

महाराष्ट्र राज्य.

विषय :- दि. १ ते १५ ऑगस्ट, २०२६ या कालावधीत स्वच्छता पखवाडा-२०२६

आयोजित करण्याबाबत...

संदर्भ :-१. No. J-17011/267/2023-CDN, July,202६ युवा कार्य व क्रिडा मंत्रालय, भारत सरकार, नवी दिल्ली यांचे पत्र कृ. पहावे

२.No. F. No. 21/10/RD/NSS/2026-27/315-433, दि. 15 जुलै, 2026 चे रासेयो क्षेत्रिय संचालक, पुणे यांचे पत्र कृ. पहावे

उपरोक्त संदर्भीय पत्रास अनुलक्षून आपणांस सुचित करण्यात येते की, मा. भारत सरकार, युवा कार्यक्रम व क्रीडा मंत्रालय, नवी दिल्ली व रासेयो क्षेत्रिय संचालक, पुणे यांच्या निर्देशानुसार आपल्या विद्यापीठांतर्गत तसेच विद्यापीठांतर्गत महाविद्यालयातील राष्ट्रीय सेवा योजना मार्फत दि. १ ते १५ ऑगस्ट, २०२६ या कालावधीत स्वच्छता पखवाडा - २०२६ राबविण्यात यावा. तसेच सदर कालावधीत स्वच्छता कृती आराखडा नुसार विविध स्वच्छता व जनजागृती उपक्रमांचे आयोजन करावे व दि. १२ ऑगस्ट, २०२६ (आंतरराष्ट्रीय युवा दिन) या दिवशी विशेष स्वच्छता अभियान व इतर समाजोपयोगी कार्यक्रम आयोजित करावेत.

२. या अनुषंगाने आपणाकडील रासेयों एककांमध्ये दि. ०१ ते १५ ऑगस्ट, २०२६ या कालावधीत स्वच्छता पखवाडा - २०२६ या मोहिमेचे आयोजन करावे. तसेच संदर्भाधिन शा. प. नुसार दिलेले विविध उपक्रम राबविण्यात यावेत व आपणाकडून करण्यात आलेल्या कार्यवाहीचा अहवाल हा nssmantralaya@gmail.com या ई-मेल पत्त्यावर सादर करावा.

सदर कार्यक्रमाचा व्यापक प्रसार करून जास्तीत जास्त स्वयंसेवक व विद्यार्थ्यांचा सहभाग सुनिश्चित करावा, ही विनंती.

(डॉ. मिलिंद काळे)

राज्य संपर्क अधिकारी/विशेष कार्य अधिकारी,
राष्ट्रीय सेवा योजना, महाराष्ट्र शासन

प्रत माहितीस्तव सादर.

१.मा.मंत्री, उच्च व तंत्र शिक्षण यांचे खाजगी सचिव, मंत्रालय, मुंबई.

- २.मा.अपर मुख्य सचिव (उ. व तं.शि.) यांचे स्वीय सहाय्यक, उच्च व तंत्र शिक्षण विभाग,मंत्रालय, मुंबई.
- ३.मा. उप सचिव(समन्वय /रासेयो कक्ष) उच्च व तंत्र शिक्षण विभाग,मंत्रालय, मुंबई.
- ४.मा. रासेयो क्षेत्रिय संचालक, पुणे
- ४.निवड नस्ती रासेयो कक्ष



F.No. 21/10/RD/NSS/2026-27/ 315-433

Date: 15-07-2026

To

By e-mail

The NSS Program Coordinators/ NSS Directors
In Maharashtra & Goa
District Coordinator in Maharashtra

Subject: Organization of Swachhata Pakhwada activities by NSS units from 1st to 15th August, 2026 in Maharashtra & Goa – reg

Sir/ Madam,

In reference to the D.O. No. 561/2/1/2026-CA.V dated 08th January, 2026, received from the Cabinet Secretary and the OM dated 14-07-2026 received from the MoYAS New Delhi on the above subject.

2. All Universities / Plus Two Council in Maharashtra & Goa are requested to inform all NSS units to observe Swachhata Pakhwada 2026 during 1st to 15th August 2026 under their jurisdictions for implementation of the approved Swachhata Action Plan (SAP) 2026-27 as envisaged in the enclosed OM. On the occasion of International Youth Day 12th Aug, 2026, various activities along with Mega Campaign on Swachhata shall be organised

3. It is also requested to participate in the Swachhata Awards by furnishing their nominations along with the Action Taken Report immediately after the conclusion of the Swachhata Pakhwada for further submission to the Ministry. This is for your kind information and further necessary action.

4. Swachhata Pakhwada Suggestive activities on Community Engagement to be organized by NSS units during 1-15 August, 2026 for implementation of the approved Swachhata Action Plan (SAP) 2026-27 are enclosed for dissemination to NSS units.

5. It is suggested to create event on MY Bharat for Swachhata Pakhawada activities & submit brief report & photographs of the activities organised by NSS units.

With regards

Encl: As above

Yours faithfully,


(Ajay B Shinde)

Regional Director-NSS

- Copy to: 1) The Director-Directorate of NSS, Shivaji Stadium, New Delhi
2) The State NSS Officer, Govt. of Maharashtra Deptt of Hr Tech Education Mumbai
3) The State NSS Officer, Govt. of Goa Directorate of Sports & Youth Affairs Goa

Swachhata Pakhwada Suggestive activities on Community Engagement

Following are the suggestive Swachhata Pakhwada Activities may be taken during the observance of their Swachhata Pakhwada:

1. Shraamdaan activities in the nearby locality;
2. Repair and renovation of Public Toilets, Schools, Anganwadis Toilets;
3. Mass awareness activities on Swachhata Theme;
4. Cleaning of nearby Villages, Schools, Anganwadis, PHC, Collages or any Public Places;
- 5 Engagement of local celebrities, SHGs, NSS volunteers as deemed appropriate;
- 6.. Swachhata Seminars, Trainings, Workshops
7. Exhibition on Waste to Wealth;
8. : Swachhata Raths, Rallies;
9. Mass Swachhata Pledge;
10. Cleaning of Ponds, Rivers, and Beaches;
- 11, Plantation drives;
12. Selfie Booths;
13. Signature Campaigns;
14. Paintings on Swachhata;
15. Campaign on discarding the use of Single Use Plastic;
16. Organising Nukkad Natak on Swachhata theme;
17. Nationwide mega "Plogging" event during the Pakhwada; and
18. The Swachh Bharat Anthem and other relevant IEC materials may be displayed at various Strategic locations

Shramdaan Activities

- 1. Cleaning of Campuses in Academic Institutions i.e. Universities/ Colleges/Schools**
- 2. Cleaning Campions in adopted villages/slums with the assistance of Local masses**
- 3. Construction of Compost Pits for demonstration.**
- 4. Cleaning of Statues, Historical monuments**
- 5. Cleaning of Parks, public places, bus stands, railway stations**

Awareness creating activities

- 1. Seminars/Debates/rallies/ Street Plays**
- 2. Door-to-Door campaigning in adopted villages/slums**
- 3. Poster Making Competitions**
- 4. Essay Writing**
- 5. Wall painting**
- 6. Inviting Social Workers, Public Speakers for Lectures on importance of Cleanliness and Awareness**
- 7. Role of Youth in making environment clean**
- 8. Awareness on single plastic use**
- 9. Other awareness activities**

List of Programme /Schemes/Activities- Subordinate Offices: National Service Scheme

- 1) Cleaning of Campuses**
- (2) Door to Door campaigning in the adopted Villages/slums on Swachhta awareness and supply of**
Informative leaflets about Swachhta awareness
- 3) Intensive cleaning Campaign in the adopted Villages and Slums during NSS special camps**
- (4) Cleaning of Hospital Dispensaries, Community Centers, Old Age Homes, Orphanages, Centre for Disable, Rehabilitation center, Railway Station, Bus Stand etc.**

- 5) Cleaning of Office Premises**
- (6) Cleaning of Statues**
- (7) Cleaning of Historical Areas**
- (8) Creating Awareness amongst Villages on open defecation free (ODF)**
- (9) Cleaning of Water Bodies**
- (10) Poster/Painting Competition on Swachhta in the Colleges/Universities**
- 11) Organization of Seminars Debates/ Rallies about Swachhta**
- (12) Workshops on Swachhta in the College/Universities**
- (13) Organization of Nukkad Nataks/Street Plays about Swachhta**
- (14) Any Other Activity**

No. J-17011/267/2023-CDN
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs

Dated the July, 2026

OFFICE MEMORANDUM

Subject: Observance of Swachhta Pakhwada in the year 2026-27.

The undersigned is directed to refer to this Division's email dated 12.01.2026 and reminder dated 19.01.2026 forwarding herewith the D.O. Letter No. 561/2/1/2026-CA dated 08.01.2026 (copy enclosed) of Cabinet Secretary containing the Swachhata Pakhwada (2026) Consolidated Guidelines, Swachhata Pakhwada Awards – Guidelines and Suggestive Activities to be conducted during Swachhta Pakhwada 2026.

2. As per the calendar, the Ministry of Youth Affairs and Sports is scheduled to observe Swachhata Pakhwada from **1st to 15th August 2026**. **In this connection, the Swachhata Action Plan (SAP) 2026-27 approved in respect of DoYA is enclosed herewith.**

3. All the concerned Divisions / subordinate offices/ Autonomous organizations and the Administration Division under this Department are requested to take necessary action for implementation of the Swachhata Action Plan(SAP), participate and undertake various Swachhata Programmes and drives at a large scale, including during the Swachhata Pakhwada. The photo/videos of the activities/programmes may also be uploaded on the portal of Department of Drinking Water and Sanitation (DDWS).

4. Furthermore, as per the Guidelines for Swachhata Awards for the year 2026 circulated by DDWS, each Ministry/Department shall select three Swachhata Pakhwada Awardees based on innovative / creative activities / initiatives, mass mobilization for Swachhata and sustainable impact. The selection process is to be overseen by the concerned Secretary, who shall finalize the First, Second and Third awardees and intimate DDWS within two days of the conclusion of the Pakhwada. The awards are to be presented to the winning sections/ attached offices/field formations/ institutions/ PSUs/ organizations at the end of Pakhwada Press Conference or similar events by the Secretary and/or Head of Ministry/Department in a formal ceremony at their level.

5. Accordingly, all the Divisions / subordinate office / Autonomous Bodies and their field offices are requested to participate for the Swachhata Awards by sending the nominations to this Department along with the Action Taken Report in the matter immediately after conclusion of the Swachhata Pakhwada 2026.

Digitally signed by
Khalid Ansari
Date: 14-07-2026
15:23:42

Enclosure: As above.

(Khalid Ansari)
Under Secretary to the Govt. of India

To,

1. All Divisions/ Sections of D/o Youth Affairs
2. CEO, MY Bharat,
3. Director, Directorate of NSS
4. Director RGNIYD, Sriperumbudur Tamil Nādu.

Copy to: PPS to Secretary YA

PPS to AS YA

PA to JS YA

डॉ. टी.वी. सोमनाथन
Dr. T.V. Somanathan



मंत्रिमंडल सचिव
भारत सरकार
CABINET SECRETARY
GOVERNMENT OF INDIA

No. 561/2/1/2026-CA.V

08th January 2026

Dear Secretary,

As you know, each Ministry/ Department of the Government of India celebrates a fortnight long Swachhata Pakhwada each year. Swachhata Pakhwada began in April, 2016 guided by the Prime Minister's vision to engage all Union Ministries and Departments in focused, swachhata related activities.

The Department of Drinking Water and Sanitation (DDWS), being the Nodal Department for this activity, has prepared the *Swacchata Pakhwada* 2026 Calendar and Guidelines. The same are enclosed herewith.

Please formulate and communicate the Swachhata Pakhwada Action Plans of your Ministry/ Department to DDWS and upload the same on the Swachhata Samiksha portal, as explained in the detailed guidelines. I solicit your active engagement for the activities to be undertaken by your Ministry/ Department and its Attached and Subordinate offices, field organizations etc.

I look forward to your wholehearted cooperation for Swachhata Pakhwada 2026.

With regards,

Yours sincerely,

(T. V. Somanathan)

Enclosed: as above

To:

Secretaries to Govt. of India (as per list attached)

JS & MD, SBM-G.
We can follow up
with all departments.
[Signature]